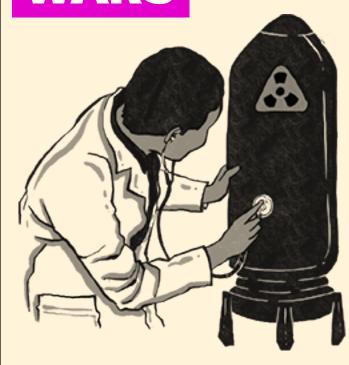


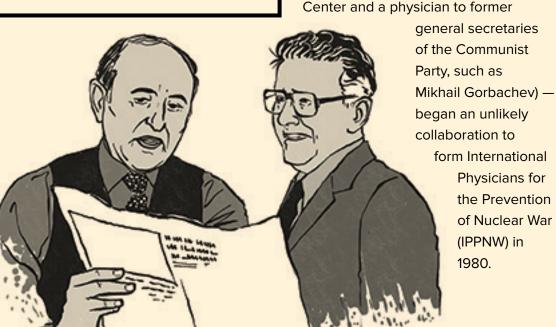


UNHEALTHY WARS



In 1985, a mere five years after its formation, the International Physicians for the Prevention of Nuclear War (IPPNW) had over 135,000 members in 40 countries, was awarded the Nobel Peace Prize, and had accelerated its agenda to the scope of global concern. By communicating the health impacts of nuclear warfare, IPPNW reframed the issue of nuclear war as a health issue.

Realizing the risks to public health from the threat of a nuclear war, two cardiologists — Bernhard Lown (a USborn developer of the direct current defibrillator for cardiac resuscitation) and Evgeny Chazov (a Russian-born director of the Moscow Cardiological Center and a physician to former



Members of IPPNW in various countries engaged in a global education campaign about the medical consequences of nuclear war. They rallied together in the thousands to stage protests, organized appeals, lobbied political and military leaders, and hosted several international conferences.





